



*Please Join us Again*

**2018 Norway Savings Bank Loon Echo Trek**  
***Saturday, September 15, 2018***  
**Shawnee Peak Ski Area, Bridgton, ME**

**Protect Maine Land with Loon Echo Land Trust**

The Norway Savings Bank Loon Echo Trek is the largest fundraising event for the Loon Echo Land Trust and is held annually the 3<sup>rd</sup> Saturday of September in western Maine. The Trek offer a 6 mile hike along the ridge line of Pleasant Mountain and new this year the Mountain Challenge race Division for trail runners. Funds raised from this event help protect over 6,700 acres of land for future generations.

**A History of Success**

The Loon Echo Trek is celebrating its 18th year! Nearly 200 participants and 50 volunteers make this event something to plan on each year. Hikers come from all over the country to participate in this hiking event. 20 percent of the Loon Echo Land Trust's operating budget is raised from this event.

**Loon Echo Trek Sponsors**

The financial and in-kind contributions of our sponsors have been critical to the success of the Loon Echo Trek for the past 17 years. In return for sponsoring the 2018 Loon Echo Trek, sponsors are, depending on the sponsorship level they commit to, featured on all promotional materials; on event t-shirts and jerseys; in newspaper, magazine and radio ads; on LoonEchoLandTrust.org; in social media; in participant emails and more.

Thank you for your consideration. Confirm your sponsorship as soon as possible to guarantee your business name will be included in all of our marketing efforts. I look forward to talking to you about how we can join forces to make the 2018 Norway Savings Bank Loon Echo Trek a success.

Sincerely,

Thom Perkins  
Executive Director

**New for the 2018 Trek**

After careful consideration we have decided to reorient the focus of the event towards our mission. To that end, we are increasing the focus exclusively on the hiking side of the event.

**What's New?** Hiking Pleasant Mountain trails has been part of the event since 2007. The hiking portion of the NSB TREK showcases one of our many successes – conserving Pleasant Mountain for future generations. In addition to continuing the recreational hike on the SW Ridge trail, we have added a Mountain Challenge Division trail-running competition.

# Sponsorship Contract

Business Name: \_\_\_\_\_

Address: \_\_\_\_\_  
\_\_\_\_\_

Phone: \_\_\_\_\_

Contact Name: \_\_\_\_\_

Contact E-mail: \_\_\_\_\_

Cash Sponsorship Value	\$ _____
+ In-Kind Sponsorship Value	+ \$ _____
+ Gift Bag Donation Value (15-20 small gifts for top pledge raisers)	+ \$ _____
= Total Sponsorship Value (Sponsorship Level _____)	= \$ _____

Pay By (Check One) CASH  CALL THE OFFICE WITH A CREDIT CARD  INVOICE ME

**Please submit contract ASAP  
to insure your inclusion on printed materials.**

*Mail to:*

**Loon Echo Land Trust  
c/o Loon Echo Trek 2018  
8 Depot Street, Suite 4  
Bridgton, ME 04009**

LOON ECHO TREK 2018



TO BENEFIT LOON ECHO LAND TRUST

# TIME TO GET YOUR TREK ON

Recreational Hike &  
Mountain Challenge Trail Run

REGISTER ONLINE AT:  
[www.runreg.com/trek](http://www.runreg.com/trek)

**SEPTEMBER 15, 2018**  
**SHAWNEE PEAK SKI AREA**

For more info, visit:  
[www.lelt.org/programs/trek](http://www.lelt.org/programs/trek)







# THE MOUNTAINS CALL

## SPONSORSHIP BENEFIT LEVELS

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### Platinum \$3000-\$4000

- 50% Employee discount on registration
- One complimentary registration
- Banner Placement @ Shawnee Peak
- Your logo on Loon Echo Land Trust website
- Your business listed on all rack cards
- Your business listed on all posters
- Your business listed on participant t-shirts
- Your business featured on social media
- Designated rest stop sponsor
- Designated premium rest stop sponsor (most frequented)
- Your business named in newspaper and magazine ads
- Sponsor Expo Space: 10x10 @ Shawnee Peak
- Special recognition by emcee during event
- Your business named in select radio ads

### Gold \$2000-\$3000

- 40% Employee discount on registration
- One complimentary registration
- Banner Placement @ Shawnee Peak
- Your logo on Loon Echo Land Trust website
- Your business listed on all rack cards
- Your business listed on all posters
- Your business listed on participant t-shirts
- Your business featured on social media
- Designated rest stop sponsor
- Designated premium rest stop sponsor (most frequented)
- Your business named in newspaper and magazine ads
- Sponsor Expo Space: 10x10 @ Shawnee Peak

### Silver \$1000-\$1,999

- 30% Employee discount on registration
- One complimentary registration
- Banner Placement @ Shawnee Peak
- Your logo on Loon Echo Land Trust website
- Your business listed on all rack cards
- Your business listed on all posters
- Your business listed on participant t-shirts

### Bronze \$300-\$999

- 20% Employee discount on registration
- One complimentary registration
- Banner Placement @ Shawnee Peak
- Your name on Loon Echo Land Trust website
- Your business listed on all rack cards
- Your business listed on all posters
- Your business listed on participant t-shirts

[www.lelt.org/programs/trek](http://www.lelt.org/programs/trek)

